

Going for Growth



With a new chairman and a business plan that includes investment opportunities for external investors, Claire Love, MD of Arundel-based Local Web Solutions, and sister company LWS Creative, has ambitious plans for growth in the next three years. Her eyes are now firmly set on the magical sales figure of £1 million per annum.

A Rustington girl, Claire started her sole trader business building small websites from home. Five years later, the team is now eleven strong and based in offices in Arundel.

"We've built an incredibly talented team of designers, web developers, copywriters, designers, marketers and photographers," says Claire. "LWS Creative was launched through client demand – a growing number of our web clients told us they loved the way we did business – so could we design their logos, business cards and marketing



The LWS Team with marketing client Sinan Kalan, chef owner of Sylvan Oak restaurant.

literature? They also wanted qualified marketing advice. So now we offer all businesses from start-up to PLCs the full spectrum of design, web and marketing services."

Mike Escott, LWS new chairman, who specialises in business mentoring and securing private investor funding, recognised the growth potential in the business: "LWS is just the type of early stage company that my investment company is interested in: trustworthy management, eager to learn, excellent

products and services, empathy with their clients, and sustainable profitable growth, with high potential returns on investment."

Claire adds: "We are renowned for delivering added value to our 300 plus clients to help them grow their businesses profitably. The next step is to reach out to even more businesses that are already on our doorstep. We want to help them to grow through harnessing the power of digital marketing, creative design and the web. The last five years have been fantastic and we're looking forward to the next five. It's a case of fasten your seat belts and watch this space!"

For more information please call Claire on 01903 785568, email claire@lws-uk.com or visit www.lws-uk.com



This sort of thing happens a lot
with our clients.

(It's called 'Going Live')



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